

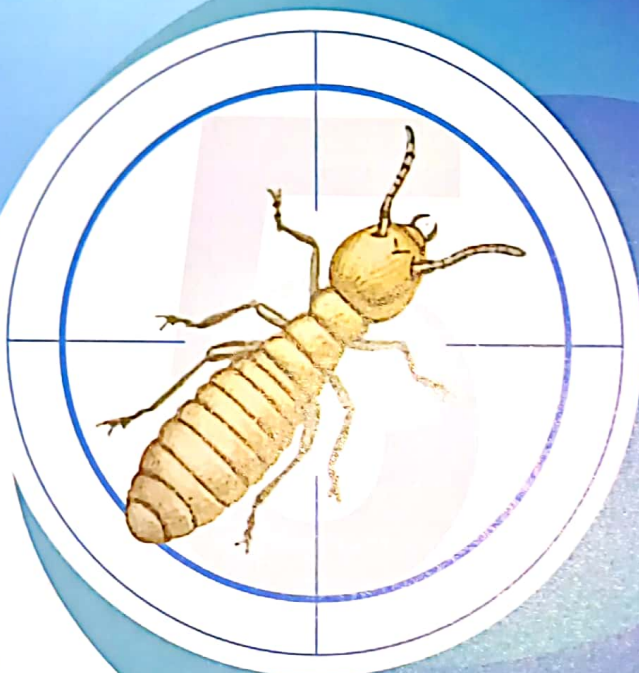


Agenda[®]
25 EC



Inspiring Growth
Transforming Lives

Hitting One Termite Kills The Entire Colony



The Longest Protection

+

**Colony management
Through the 'Domino Effect'**

**No.1 Choice of
Professionals**





Termites

In South-East Asia, termites are a fact of life, and it's not uncommon for termites to infest buildings within just a few years of being built. Consequently, taking appropriate measures to protect your home are critical. It is especially important that you don't wait till you discover termites to control them, because by then the damage will be extensive and costly.

Termite protection programs

Termite protection should start before a building is built. This is the best time to create a termite barrier or treatment zone between the soil and the building itself. Don't skimp on protection here, or you'll be inviting trouble later. Existing buildings need protection too, but installation of protective measures are more difficult. The aim is to create a protective zone around the building that the termites cannot breach, or die if they do. Engage a professional to conduct regular inspections and to ensure protective measures are in place.

The critical factors for termite protection are:

- To ensure the creation of a proper barrier or treatment zone before buildings are built.
- To conduct regular termite inspections of existing buildings.
- To ensure proper protective measures are in place throughout the lifetime of a building.

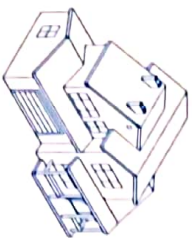
Termite protection options

For buildings under construction, the following termite protection measures can be undertaken:

- The installation of a physical barrier to physically prevent termites from entering a building.
- The treatment of soil with a termiticide to repel or kill the termites (the most popular method).
- The installation of a reticulated piping system through which a termiticide can be introduced to treat the soil as necessary throughout the lifetime of a building without the need for drilling.

For existing buildings, the only practical method to provide protection is to treat the soil with a liquid termiticide. There are two types which are classified by their mode of action:

- **Repellent termiticides** – these work by repelling the termites from the treated soil.
 - **Non-repellent termiticides** – these work by killing the termites that enter the treated soil.
- Non-repellent termiticides tend to be favoured because by killing the termites you get a more reliable treatment.



Termites

Agenda® 25 EC is a non-repellent termiticide, and is the only termite solution that provides longest structural protection combined with a colony management effect.

It has faced the stiffest tests that researchers throughout the world have been able to throw at it. Now after ten years of commercial use, it is recommended by the leading pest management companies around the world because it has proven to be the best and the most reliable termite solution.

Customers whose homes have been protected by Agenda® 25 EC, have found they no longer have to worry about the threat from termites. There are reassured knowing that their property & belongings are safe from termite damage.

The colony management effect

Agenda® 25 EC works by killing termites, including those back at the colony. Contaminated termites which have entered treated-soil, pass it on to others in the termite colony, causing large numbers of termites in the colony to die. This is what we call the "colony management" or "Domino Effect".

This colony management effect greatly increases the success of termite control, as termites are eliminated, not just where the soil is treated, but also back their source – the termite colony.



Foraging termites are not repelled, and willingly enter Agenda-treated soil



Foraging termites pick up Agenda in two ways: through ingestion, and through contact with the soil



Contaminated termites transfer the active ingredient to uncolonated termites by contact, grooming and exchange of food



Agenda is passed to other termites in the colony



Mixing ratio and application procedure

Product	Mixing	Coverage	Pre-Construction	Post Construction
Agenda EC 25	1 Agenda liter into 250 liters water	4-5 liters solutions per square meter	Spray	Drill hole 15-18 inches deep at every 2,3 feet distance

A sustainable solution

Agenda® 25 EC is a sustainable option. It has been designed to provide protection at extremely low doses, which means there's minimal environmental impact. It also won't affect earthworms, soil microorganisms, or vegetation planted in treated soil.

Long-term protection

Agenda® 25 EC's action however, does not end with the colony management effect. As Agenda® 25 EC remains effective in soil for a minimum of 10 years when applied at recommended dose rates, it provides 10 years ongoing protection of treated structures – longer than any other termiticide.



Our mission

"Bayer: Science For A Better Life"

Bayer is an inventor company with a long tradition of research. By applying science to the major global challenges, we deliver innovations that address customer and market needs.

The ultimate solution for termite protection

If you want the best termite protection with the least worries. Make sure you specify Agenda® 25 EC.

Agenda® 25 EC is the only termite solution to provide Longest structural protection combined with a colony management effect to reduce the numbers of termites at their nest.

Take the smart decision and specify Agenda® 25 EC

- **Structural protection**
The longest protection from a liquid soil treatment
- **Unique colony management effect**
To provide that extra "protection"
- **Minimal environmental impact**
- **Excellent all round value**
- **The least complaints**
- **Recommended by leading professionals**
- **Adds value to your property**

Bayer is committed to sustainable development

Agenda® 25 EC is designed to provide maximum effectiveness using minimal amount of active ingredient. This results in better protection of the environment and makes it a good solution for sustainable pest management.



Always read the label. Use pesticides safely.

Please visit our website:

[www.http://www.bayer.co.th](http://www.bayer.co.th)

<https://www.jaffer.com/household/>

For more information, please contact:



Bayer SAS - Bayer CorpScience Environmental Science Division,
130/1 North Sathor Road, Silom, Bangrak Bangkok 10500, Thailand

Tel. No.
24-Hour Emergency: +66-2-232-7000

Jaffer Brothers (Private) Limited
Citi Tower 33-A, Block 6, P.E.C.H.S.,
Shahrah-e-Faisal, Karachi 75400,
Pakistan
Direct +92 (21) 3437-3141

Jaffer Brothers (Private) Limited
B-S, Mushtaq Ahmed Gurmani Road,
Gulberg II, Lahore 54660,
Pakistan
Direct +92 (42) 3577-8995

Karachi HH&D Display Centre
21-C Salman Arcade, 10th Sheet
Off Khayaban-e-Shamsheer D HA
Phase V, Karachi 7550Q, Pakistan
Direct +92 (21) 3534-2410

Islamabad
26-13 Block B, Kashmir Plaza
Jinnah Avenue Islamabad 44000
Pakistan
Direct +92 (21) 3437-3141

Multan
Plot No 62-A, Phase 1
Industrial Estate, Multan
Pakistan
Direct +92 (61) 653-6999



In case of emergency contact: UAN: +92 (21) 111-527-527 Ext. 3220